

Web 2.0 Designer Requirement

Namet.ag (<http://www.namet.ag>) is presently looking to hire a Web 2.0 designer for current and future web applications as well as a lightweight desktop application. This position reports to the CEO and in time could lead to full-time employment with oversight of the user experience department.

At the onset, this person will work closely, yet virtually, with the company's VP of Technology (presently located in Washington, DC) to conceptualize and create an easy-to-use, attractive and meaningful user interfaces plus other design deliverables: layouts/UIs, widgets, patterns, color palettes, typography, iconography and user interface elements designed specially to be programmed for use on the web and smart phones.

Other current and future responsibilities may include:

- Participate in all phases of the product development life cycle.
- Communicate your design thinking in a way that works for all the parties involved (marketing, technology and operations) through appropriately detailed specifications and reviews
- Provide design expertise to the organization and work directly with the development efforts to push the boundaries of what's possible on the web.
- Coordinate with the VP of Marketing, document design standards including colors, typography, logos, photos and overall integrated and cohesive company brand design. Develop alternatives and direct the revision of sites as necessary.
- Any candidates should be aware of challenges encountered by different browser platforms to create universally accepted web product and understanding of wireless handset technology (iPhone, Android, Brew, Symbian, Flash Lite, Blackberry, and/or Microsoft phone)

Requirements:

- **MUST BE A SELF STARTER** and have the ability to work towards goals without daily management
- Passionate about empowering a truly mobile worker experience
- Firsthand experience in a small business environment or as an entrepreneur
- Own and use your own equipment and software
- Provide proof of an exceptional attention to detail
- Create highly engaging, visually interesting, and clean design
- Design icons, buttons, and other UI controls using standard design and prototyping tools
- Demonstrate a high level understanding of programming concepts, including HTML, XML, CSS, Silverlight and others and the resource implications of your design decisions.
- Branding and creative writing skills are desired, but not required.
- Proficient with social media, especially FaceBook, Socialtext, Twitter, and LinkedIn
- **A degree is not required, but you must have an excellent design portfolio to be considered.**

Compensation: Hourly DOE as a 1099 contractor, depending on experience.

Namet.ag is the contact management component and the foundation to a forthcoming communications platform called the "FūZB°X" network, designed by and for small business owners and employees. Planning



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on a release this fall, Namet.ag will be the first feature of the FūZB°X network to become available to the public and will always be free.

Please include your cover letter content and link to your resume and portfolio within an email to careers@namet.ag (don't want too many files emailed to you for security reasons)

Portfolio of your work should include

- Samples of your wireframes, IA Diagrams, flow charts, finished mockups, etc
- Your finished user interface samples
- Any other document, including PowerPoint, Word, Keynote, etc. that helps demonstrate your sense of design and user interface.

For more information about namet.ag: <http://www.namet.ag/about.html>

